

sovos brands

Fourth Quarter 2021 Earnings Presentation March 15, 2022

Disclaimer

This presentation and the accompanying commentary contain forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to statements regarding Sovos Brands' market opportunity, anticipated growth, and future financial performance, including management's outlook for the fiscal year ending December 31, 2022 and longer-term. These forward-looking statements are based on Sovos Brands' current assumptions, expectations and beliefs and are subject to substantial risks, uncertainties, assumptions, and changes in circumstances that may cause Sovos Brands' actual results, performance, or achievements to differ materially from those expressed or implied in any forward-looking statement.

The risks and uncertainties referred to above include, but are not limited to regional, national or global political, economic, business, competitive, market and regulatory conditions and the following: inflation, including our vulnerability to decreases in the supply of and increases in the price of raw materials and labor, manufacturing, distribution and other costs, and our inability to offset increasing costs through cost savings initiatives or pricing; supply disruptions; competition in the packaged food industry and our product categories; the COVID-19 pandemic and associated effects; our inability to accurately forecast pricing elasticities and the resulting impact on volume growth and/or distribution gains; our inability to maintain our workforce; our inability to identify, consummate or integrate new acquisitions or realize the projected benefits of acquisitions; our inability to escessfully introduce new products or failure of recently launched products to meet expectations or remain on-shelf; our inability to expand household penetration and successfully market our product; erosion of the reputation of one or more of our brands; issues with the major retailers, wholesalers, distributors and mass merchants on which we rely, including if they give higher priority to other brands or products, perform poorly or declare bankruptcy; our vulnerability to the impact of severe weather conditions, natural disasters and other natural events on our manufacturing facilities, co-packers or raw material supplies; failure by us or third-party co-packers or suppliers of raw materials to comply with food safety, environmental or other laws or regulations, or regulations; our dependence on third-party distributors and third-party co-packers for the substantial majority of our Rao's Homemade sauce products; failure to protect, or litigation involving, our tradenames or trademarks and other rights; our level of indebtedness under our First Lien Credit Agreement; which as of December 25, 2021 was \$480.8 million, and our d

These risks and uncertainties are more fully described in Sovos Brands' filings with the Securities and Exchange Commission (the "SEC"), including in the section entitled "Risk Factors" in its Annual Report on Form 10-K for the fiscal year ended December 25, 2021, and other filings and reports that Sovos Brands may file from time to time with the SEC. Moreover, Sovos Brands operates in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for management to predict all risks, nor can Sovos Brands assess the impact of all factors on its business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements Sovos Brands may make. In light of these risks, uncertainties and assumptions, Sovos Brands cannot guarantee that future results, levels of activity, performance, achievements, or events and circumstances reflected in the forward-looking statements will occur. Forward-looking statements represent managements' beliefs and assumptions only as of the date of this press release. Sovos Brands disclaims any obligation to update forward-looking statements except as required by law.

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Non-GAAP Financial Information

Sovos Brands, Inc.'s results are determined in accordance with generally accepted accounting principles in the United States ("GAAP"). This presentation contains certain financial performance measures that are not determined in accordance with GAAP. Management believes these non-GAAP measures provide additional useful information to assess the financial and operational performance of the Company. These non-GAAP financial measures are presented for supplemental informational purposes only, have important limitations as analytical tools, should not be considered a substitute for financial information presented in accordance with GAAP and may be different from similarly titled non-GAAP measures used by other companies. Reconciliations of these non-GAAP financial measures to their most directly comparable GAAP financial measures are included in the Appendix to this presentation. For more information regarding the Sovos Brands' use of non-GAAP measures, please see today's earnings release and our filings with the SEC.

Today's Presenters



Todd Lachman

President & Chief Executive Officer

Chris Hall Chief Financial Officer



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Exceeded FY 2021 guidance, delivering +25% growth on net sales and adjusted EBITDA¹



Rao's becomes the #2 pasta and pizza sauce brand, with dollar market share reaching an all-time high of $15.4\%^2$



noosa growing at over 2.5x the spoonable yogurt category with category-leading velocity growth³



Entered the ice cream category in Q1 2022 with the noosa brand

Alma facility beginning production in March 2022, providing additional capacity and flexibility to support future Rao's sauce growth and reducing exposure to ocean freight

Taking further pricing and have identified additional cost savings to help combat supply chain and inflationary pressures in FY 2022

Announcing FY 2022 guidance for Net Sales of \$800-\$815M and Adjusted EBITDA of \$116-\$122M¹

One of the Most Exciting Food Companies in the Packaged Food Sector

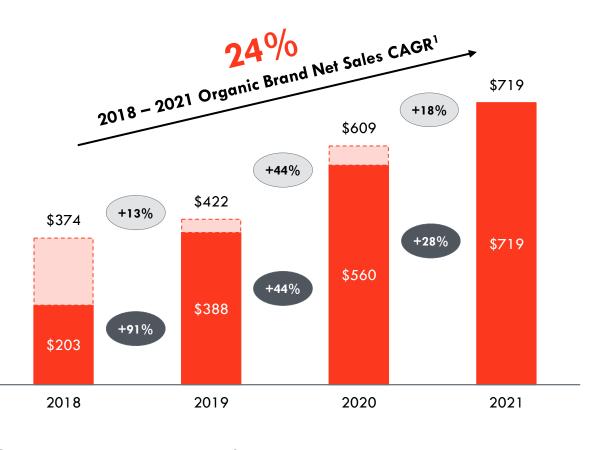
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Rare Combination of Massive Whitespace High-Growth, **Disruptive Brands Double-Digit Growth, Scale and Opportunity Through Driving Outperformance Robust Cash Generation Distribution and HH Penetration** <11% +28% **Fastest growing \$719mm** food company of scale in the U.S.¹ 2021 net sales YoY net sales growth household penetration across each business⁵ ~\$57bn TAM ~20pp 16.0% 2021 adj. EBITDA outperformance compared to our across current and future potential product categories⁶ categories combined² margin⁴ Leading NPS +26% M&A platform YoY adj. EBITDA growth⁴ with a proven integration playbook scores across our categories³

Source: SPINS, IRI, Third Party A&U Study.¹ U.S. multi-outlet ("MULO") retail and natural channel information from SPINS for the 52 weeks ended January 23, 2022 as compared to the 52 weeks ended January 20, 2020 and includes food companies with over \$500 million in retail sales in the 52 weeks ended January 23, 2022 in the frozen, grocery, produce and refrigerated departments, and excludes beverage companies.² IRI (MULO), total Sovos dollar sales YoY growth compared to total categories YoY growth for 52 weeks ended 12/26/2021 denoted in percentage points, combined categories include the pasta and pizza sauce, ready-to-serve soup, dry pasta, frozen dinner, baking mix (inclusive of pancake and waffle mix), frosting, frozen waffle, syrup, and yogurt categories.³ Third-Party A&U studies and taste tests.⁴ Adjusted EBITDA margin is calculated by dividing Adjusted EBITDA by GAAP net sales for the applicable period, see Appendix for "Adjusted EBITDA Reconciliation".⁵ IRI (MULO) Panel Information for 52 weeks ended 12/26/2021.⁶ IRI U.S. MULO L52W ended 12/26/2021, excludes the double impact of the frozen entrée category captured in Rao's existing TAM and Michael Angelo's existing TAM

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We Have Experienced Rapid Growth



Organic Brand Net Sales and GAAP Net Sales (\$mm)¹

Organic Brand Net Sales Growth¹

GAAP Net Sales (Excluding Acquisitions) Growth

Organic Brand Net Sales¹

GAAP Net Sales (Excluding Acquisitions)

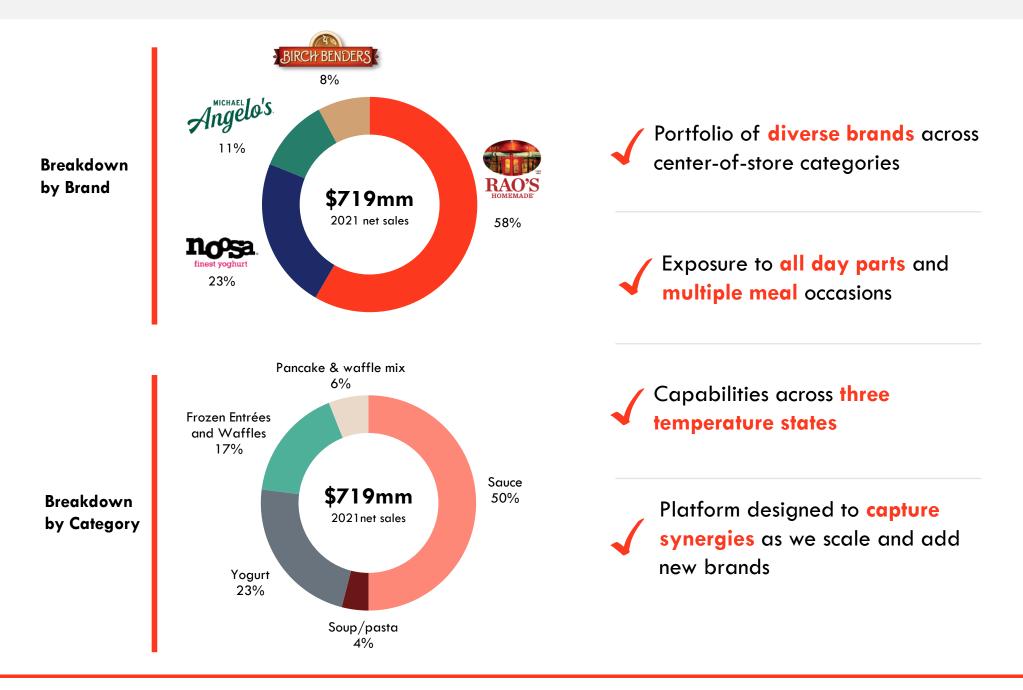


Scalable platform with a playbook
well suited for accretive M&A

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¹ Brand net sales includes Birch Benders' net sales for the FY periods 2018, 2019 and 2020 and noosa's net sales for the FY period 2018, see Appendix for "Brand Net Sales Reconciliation". ² U.S. multi-outlet ("MULO") retail and natural channel information from SPINS for the 52 weeks ended January 23, 2022 as compared to the 52 weeks ended January 20, 2020 and includes food companies with over \$500 million in retail sales in the 52 weeks ended January 23, 2022 in the frozen, grocery, produce and refrigerated departments, and excludes beverage companies.

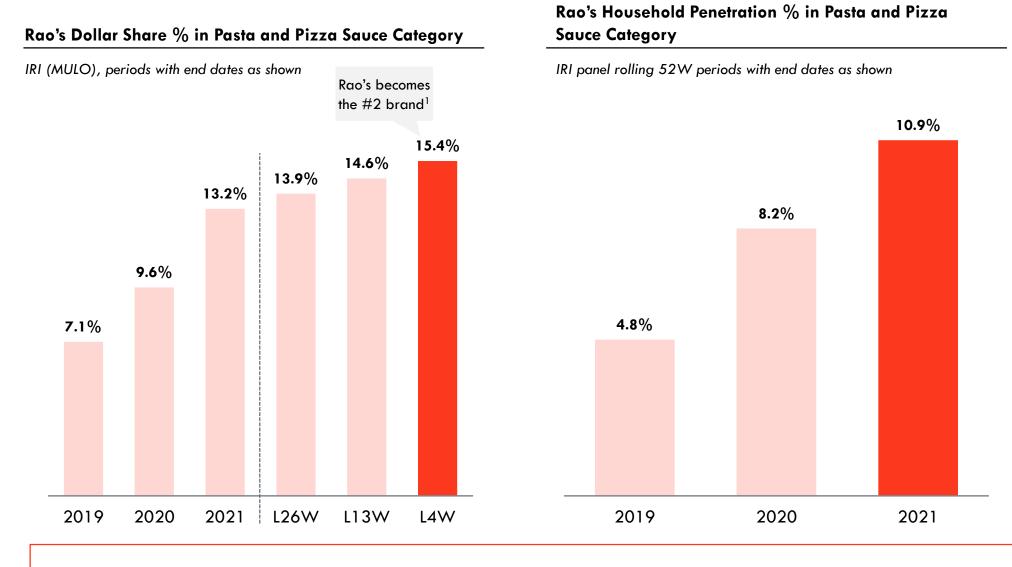
Rao's Anchors Our Diversified Revenue Mix, Driving Consistent Performance



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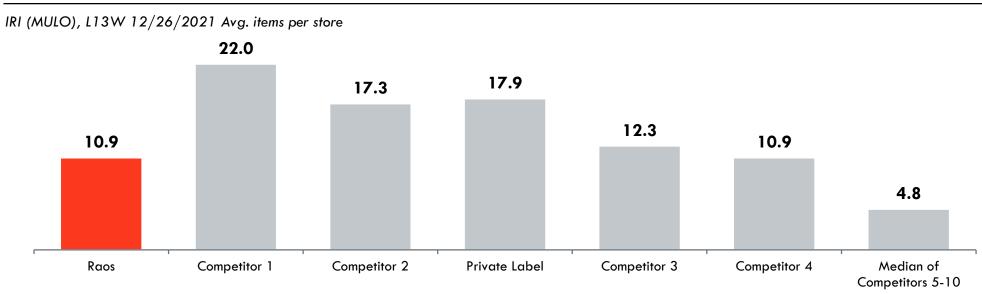
Note: Frozen Entrées & Waffles includes MA and Rao's Frozen Entrees and BB Frozen Waffles; Pancake & Waffle Mix includes Cups, Syrup and Baking Mix / Frosting

Rao's Continues to Take Share and Grow Penetration at a Rapid Pace



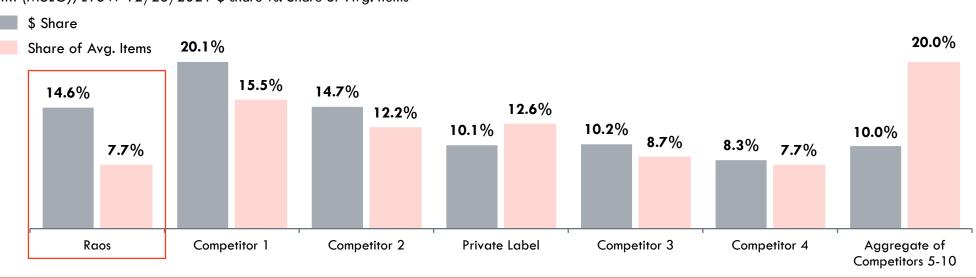
Rao's became the #2 Pasta & Pizza Sauce brand in the L4W ended 12/26 with a 15.4% \$ share¹

Rao's Still has Massive Whitespace Opportunity in Sauce



Rao's Average Items per Store Remains Well Below Other Leading Brands

Rao's Share of Shelf Significantly Lags Dollar Share, Reflecting Significant Distribution Upside



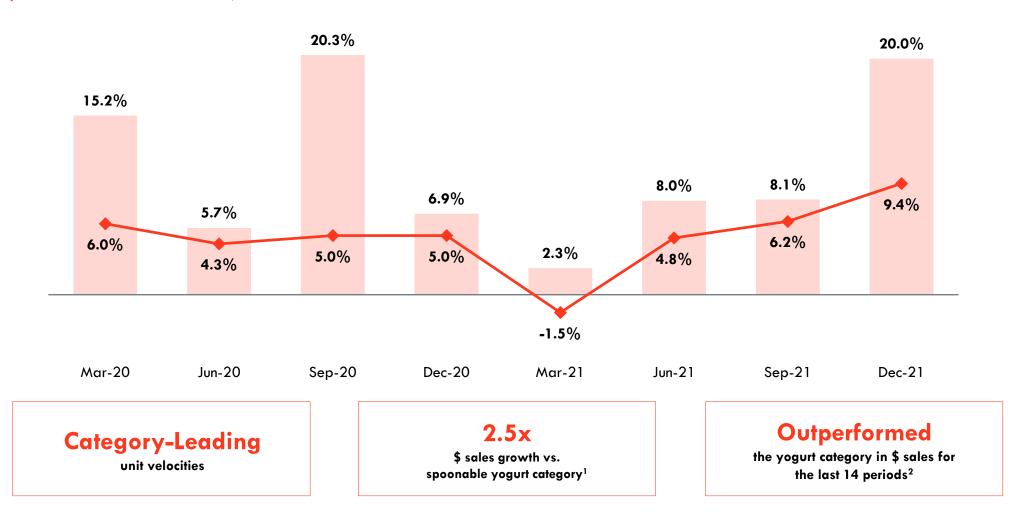
IRI (MULO), L13W 12/26/2021 \$ share vs. Share of Avg. items

noosa is Resonating with Consumers and Driving Consistent Velocity Outperformance

noosa Velocity Performance is Out-Pacing the Category

IRI (MULO), 13W periods with end dates as shown

- noosa Spoonable dollar velocity growth (\$/TDP YoY growth)
- Yogurt category dollar velocity (\$/TDP YoY growth)

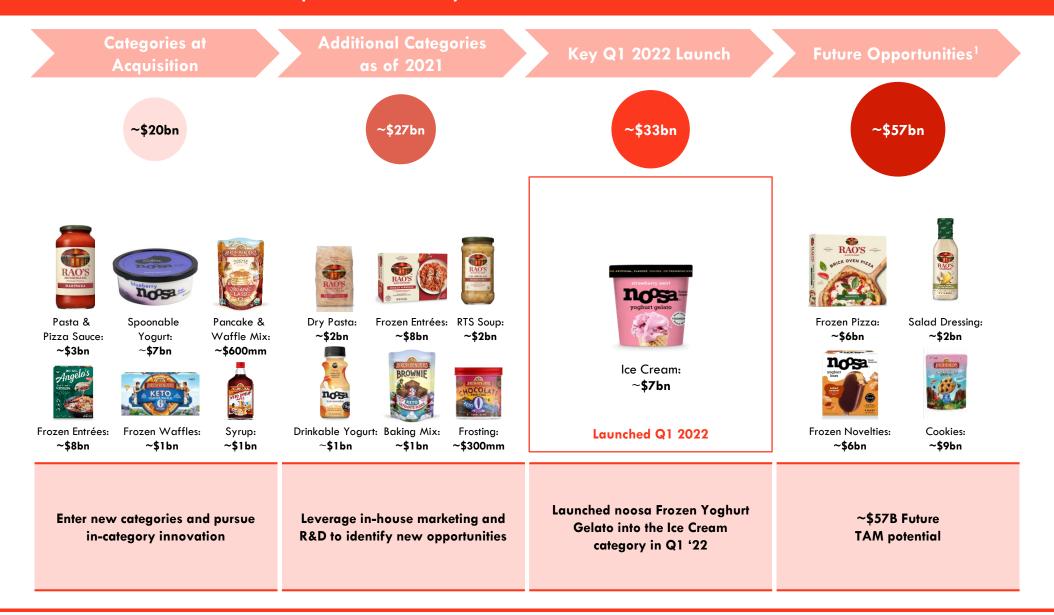


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Source: IRI (MULO), 13-week periods with end dates as shown.¹ IRI (MULO) L13W ended 12/26/2021.² IRI (MULO), L4W periods ended 12/27/20-12/26/21.

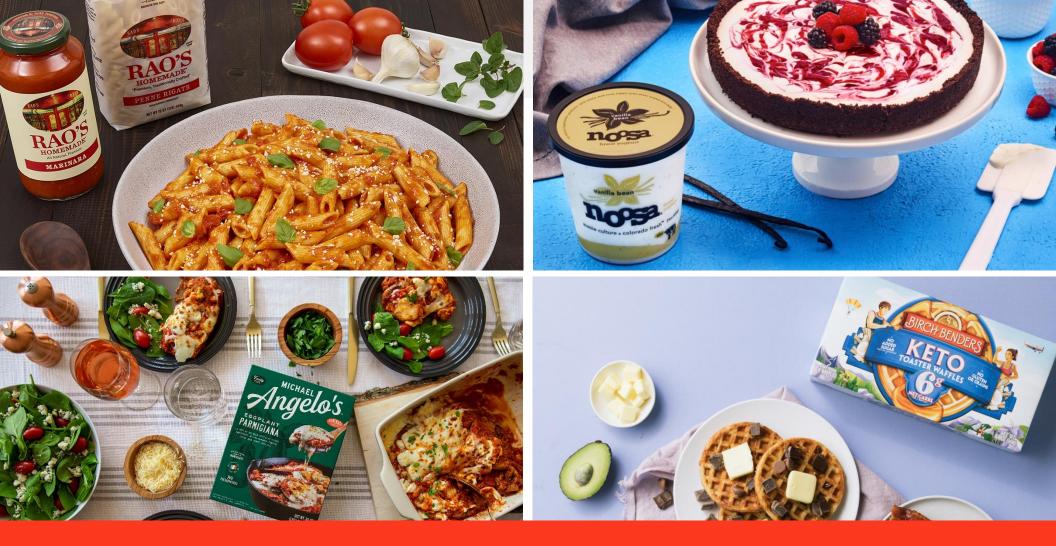
We Have Demonstrated Our Ability to Increase TAM Through Innovation and Will Continue by Entering New Categories

Sovos has expanded our TAM by ~\$7bn with the launch of noosa Frozen Gelato



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Source: IRI, Third-Party A&U Study | Note: All category size data is presented as of the 52 weeks ended December 26, 2021. ¹ Excludes both the double impact of the frozen entrée category captured in Rao's existing TAM and Michael Angelo's existing TAM.



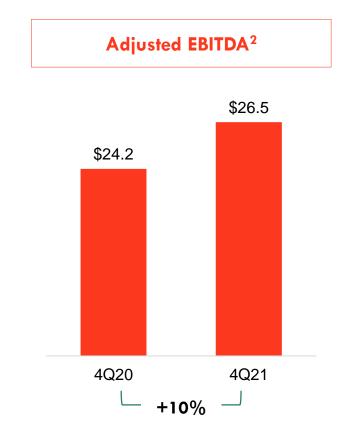
Financials



4Q 2021 Results



- Continued strength in shipments for Rao's and solid, positive contribution from Michael Angelo's and noosa
- ~\$10M sales contribution from acquisition of Birch Benders in 4Q20
- Brand net sales +15% YoY¹

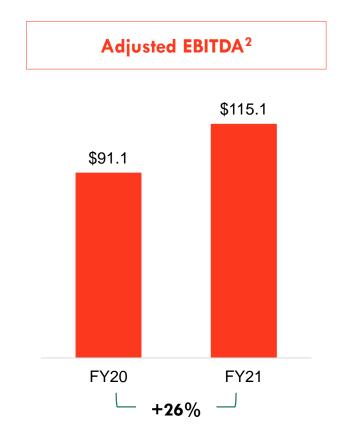


- Industry-wide inflationary pressures and global logistical constraints pressured gross margins
- Volume-related expenses and public company costs were primary drivers of adj. opex growth
- Results include \$1.3 million in public company costs, which did not exist in the prior year period. Adjusted EBITDA +16% YoY once proportionately burdening 4Q20 by public company costs

FY 2021 Results



- Continued strength in shipments for Rao's and solid, positive contribution from Michael Angelo's and noosa
- Birch Benders contributed ~\$56M sales in FY 2021
- Brand net sales +18% YoY¹



- All-time high for both \$ and % Adjusted EBITDA
- Results include \$1.9 million in public company costs, which did not exist in the prior year period. Adjusted EBITDA +29% YoY once proportionately burdening 4Q20 by public company costs.

¹ Brand net sales, includes Birch Benders' net sales for the FY periods 2018, 2019 and 2020 and noosa's net sales for the FY period 2018, see Appendix for "Brand Net Sales Reconciliation". ⁶ Adjusted EBITDA and Adjusted EPS are non-GAAP Measures.

FY 2022 Outlook

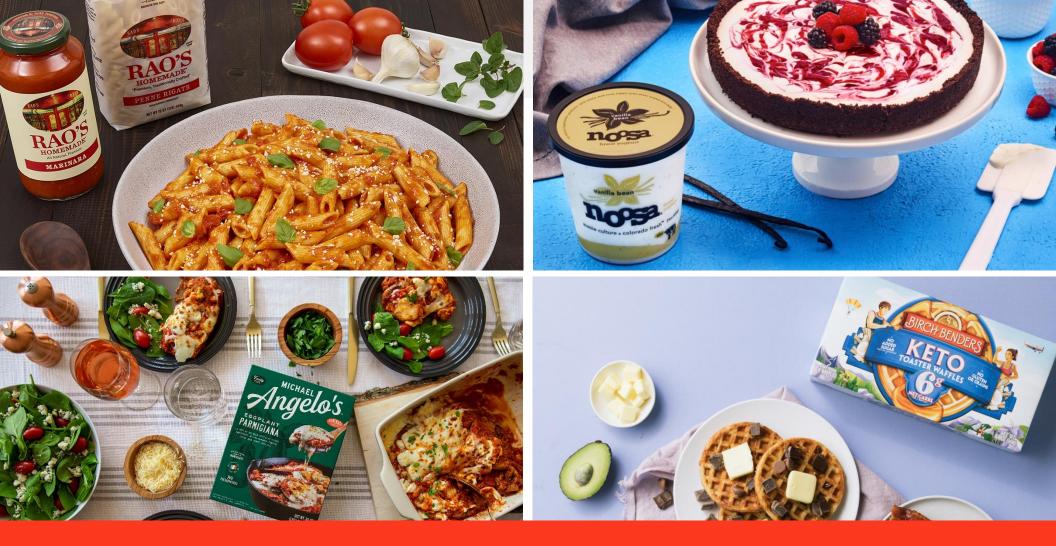
\$800-\$815M Net Sales

\$116-\$122M Adjusted EBITDA¹

- 2022 will be a 53-week period vs. 52 weeks in 2021 – embedded in guidance, we expect the additional week to contribute ~\$15M or 2% to the topline while we plan to reinvest any variable profit generated to support future growth
- Expect 2022 YoY inflation of high-single digits related to raw materials, labor and logistics
- Public company costs of ~\$6M will weigh more heavily on our adjusted EBITDA growth in 2022 as we take on a full year of costs
- 2H 2022 weighted adjusted EBITDA growth as pricing and productivity ramp
- Net interest expense of \$23-\$25M
- 2022 adjusted effective tax rate of ~25%
 - Capital expenditures of ~2.5% of net sales primarily focused on automation and other productivity projects at our manufacturing facilities as well as growthenabling initiatives
- Excluding M&A, we expect net leverage to approach 3.0x by year end

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¹ Adjusted EBITDA and Adjusted EBITDA margins are non-GAAP Measures. Sovos Brands cannot provide a reconciliation between its forecasted adjusted EBITDA and a forecasted net income without unreasonable effort due to the inherent difficulty of forecasting and providing reliable estimates for certain items. These items may reside outside the Company's control and vary greatly between periods and could significantly impact future financial results.



Appendix



CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(amounts in thousands, except for per share data)

(Unaudited)

		13 Week	s Ended	52 Weeks Ended				
	C		December 26,	De	-	December 26,		
		2021	2020		2021	2020		
Net sales	\$	189,244	\$ 161,731	\$	719,186	\$ 560,067		
Cost of sales		129,752	107,325		498,394	373,314		
Gross profit		59 <i>,</i> 492	54,406		220,792	186,753		
Operating expenses:								
Selling, general and administrative		43,693	41,102		135,060	124,612		
Depreciation and amortization		7,240	6,821		28,871	24,744		
Loss on extinguishment of debt		5,665	—		15,382	—		
Forgiveness of capital advance		5,000	—		5,000	—		
Total operating expenses		61,598	47,923		184,313	149,356		
Operating income (loss)		(2,106)	6,483		36,479	37,397		
Interest expense		6,272	4,983		30,885	19,895		
Income (loss) before income taxes		(8,378)	1,500		5,594	17,502		
Income tax (expense) benefit		4,538	(1,979)		(3,675)	(6,677)		
Net income (loss)	\$	(3,840)	\$ (479)	\$	1,919	\$ 10,825		
Earnings (loss) per share:								
Basic	\$	(0.04)	\$ (0.01)	\$	0.02	\$ 0.15		
Diluted	\$	(0.04)	\$ (0.01)	\$	0.02	\$ 0.14		
Weighted average shares outstanding:								
Basic		100,289,965	74,058,719	8	30,616,326	74,058,569		
Diluted		100,289,965	74,058,719	٤	30,616,326	75,921,065		

(amounts in thousands, except for per share data)

(Unaudited)

		13 Wee	nded	52 Weeks Ended				
	December 25,			ecember 26,	De	cember 25,	December 26,	
		2021		2020		2021	2020	
Net sales	\$	189,244	\$	161,731	\$	719,186	\$	560,067
Birch Benders net sales prior to acquisition		_		3,247		_		48,687
Brand net sales	\$	189,244	\$	164,978	\$	719,186	\$	608,754

(amounts in thousands, except for per share data)

(Unaudited)

	13 Weeks Ended					52 Weel	ks End	s Ended			
	De	ecember 25, December 26,		De	cember 25,	De	cember 26,				
(In thousands)		2021		2020		2021		2020			
Net income (loss)	\$	(3,840)	\$	(479)	\$	1,919	\$	10,825			
Interest		6,272		4,983		30,885		19,895			
Income tax (expense) benefit		4,538		(1,979)		(3 <i>,</i> 675)		(6,677)			
Depreciation and amortization		9,510		9,050		37,812		33,797			
EBITDA		7,404		15,533		74,291		71,194			
Transaction and integration costs ⁽¹⁾		249		5,120		4,227		12,396			
Initial public offering readiness ⁽²⁾		383		1,971		5,559		2,701			
Non-cash equity-based compensation ⁽³⁾		7,739		459		9,823		1,915			
Supply chain optimization ⁽⁴⁾		_		925		_		1,914			
Non-recurring costs ⁽⁵⁾		10,716		147		21,245		1,012			
Adjusted EBITDA	\$	26,491	\$	24,155	\$	115,145	\$	91,132			
EBITDA margin		3.9 %		9.6 %	•	10.3 %)	12.7 %			
Adjusted EBITDA margin		14.0 %		14.9 %		16.0 %		16.3 %			

(1) Consists of transaction costs and certain integration costs associated with the Birch Benders Acquisition as well as costs associated with incomplete potential acquisitions and substantial one-time costs related to a large, uncompleted transaction. For the 13 weeks and 52 weeks ended December 25, 2021, \$0 and \$298, respectively, are included in cost of sales, and \$249 and \$3,929, respectively, are included in total operating expenses. For the 13 weeks and 52 weeks ended December 26, 2020, \$337 and \$337, respectively, are included in cost of sales, and \$4,783 and \$12,059 are included in total operating expenses.

(2) Consists of costs associated with preparing for an IPO, including public company readiness, primarily comprised of professional fees. For all periods presented, these costs are included in total operating expenses.

(3) Consists of non-cash equity-based compensation expense associated with the grant of equity-based compensation provided to officers, directors and employees. For all periods presented, these costs are included in total operating expenses.

(4) Consists of expenses for professional fees related to supply chain manufacturing optimization and costs associated with SKU rationalization and certain other strategic initiatives. There are no costs for the 13 weeks and 52 weeks ended December 26 2020, \$0 and \$586, respectively, are included in cost of sales, and \$925 and \$1,328, respectively, are included in total operating expenses.

(5) Consists of costs related to loss on extinguishment of debt, forgiveness of capital advance, legal and consulting costs associated with the dividend, ERP conversion costs related to integrating acquisitions and employee separation costs. For all periods presented, these costs are included in total operating expenses.

(amounts in thousands, except for per share data)

(Unaudited)

		13 Weel	ks En	ded	52 Weeks Ended				
(In thousands)	December 25, 2021		December 26, 2020		December 25, 2021		De	ecember 26, 2020	
Selling, general and administrative	\$	43,693	\$	41,102	\$	\$ 135,060	\$	124,612	
Depreciation and amortization		7,240		6,821		28,871		24,744	
Loss on extinguishment of debt		5,665		—		15,382		—	
Forgiveness of capital advance		5,000		—		5,000		_	
Total operating expenses		61,598		47,923		184,313		149,356	
Transaction and integration costs ⁽¹⁾		(249)		(4,783)		(3,929)		(12,059)	
Initial public offering readiness ⁽²⁾		(383)		(1,971)		(5,559)		(2,701)	
Non-cash equity-based compensation ⁽³⁾		(7,739)		(459)		(9,823)		(1,915)	
Supply chain optimization ⁽⁴⁾		_		(925)		_		(1,328)	
Non-recurring costs ⁽⁵⁾		(10,716)		(147)		(21,245)		(1,012)	
Total adjusted operating expenses	\$	42,511	\$	39,638	\$	143,757	\$	130,341	

(1) Consists of transaction costs and certain integration costs associated with the Birch Benders Acquisition as well as costs associated with incomplete potential acquisitions and substantial one-time costs related to a large, uncompleted transaction.

(2) Consists of costs associated with preparing for an IPO, including public company readiness, primarily comprised of professional fees.

(3) Consists of non-cash equity-based compensation expense associated with the grant of equity-based compensation provided to officers, directors and employees.

(4) Consists of expenses for professional fees related to supply chain manufacturing optimization and costs associated with SKU rationalization and certain other strategic initiatives.

(5) Consists of costs related to loss on extinguishment of debt, forgiveness of capital advance, legal and consulting costs associated with the dividend, ERP conversion costs related to integrating acquisitions and employee separation costs.

(amounts in thousands, except for per share data)

(Unaudited)

		13 Week	led	52 Weeks Ended				
	December 25,		December 26,		December 25,		De	cember 26,
(In thousands)		2021		2020		2021		2020
Net income (loss)	\$	(3,840)	\$	(479)	\$	1,919	\$	10,825
Transaction and integration costs ⁽¹⁾		249		5,120		4,227		12,396
Initial public offering readiness ⁽²⁾		383		1,971		5,559		2,701
Non-cash equity-based compensation ⁽³⁾		7,739		459		9,823		1,915
Supply chain optimization ⁽⁴⁾		_		925		—		1,914
Non-recurring costs ⁽⁵⁾		10,716		147		21,245		1,012
Acquisition amortization ⁽⁶⁾		6,810		6,409		27,240		23,228
Tax effect of adjustments ⁽⁷⁾		(10,244)		(4,243)		(14,858)		(10,391)
One-time tax expense items ⁽⁸⁾		1,195		505		(878)		505
Adjusted net income	\$	13,008	\$	10,814	\$	54,277	\$	44,105
Earnings (loss) per share:								
Diluted	\$	(0.04)	\$	(0.01)	\$	0.02	\$	0.14
Adjusted diluted	\$	0.13	\$	0.14	\$	0.67	\$	0.58
Weighted average shares outstanding:								
Diluted for net income	10	0,289,965	74,058,719		80,616,326		75,921,065	
Diluted for adjusted net income	100,515,665		76,627,895		80,616,326		75,921,065	

(1) Consists of transaction costs and certain integration costs associated with the Birch Benders Acquisition as well as costs associated with incomplete potential acquisitions and substantial one-time costs related to a large, uncompleted transaction. For the 13 weeks and 52 weeks ended December 25, 2021, \$0 and \$298, respectively, are included in cost of sales, and \$249 and \$3,929, respectively, are included in total operating expenses. For the 13 weeks and 52 weeks ended December 26, 2020, \$337 and \$337, respectively, are included in cost of sales, and \$4,783 and \$12,059 are included in total operating expenses. (2) Consists of costs associated with preparing for an IPO, including public company readiness, primarily comprised of professional fees. For all periods presented, these costs are included in total operating expenses.

(3) Consists of non-cash equity-based compensation expense associated with the grant of equity-based compensation provided to officers, directors and employees. For all periods presented, these costs are included in total operating expenses.

(4) Consists of expenses for professional fees related to supply chain manufacturing optimization and costs associated with SKU rationalization and certain other strategic initiatives. There are no costs for the 13 weeks and 52 weeks ended December 26 2020, \$0 and \$586, respectively, are included in cost of sales, and \$925 and \$1,328, respectively, are included in total operating expenses.

(5) Consists of costs related to loss on extinguishment of debt, forgiveness of capital advance, legal and consulting costs associated with the dividend, ERP conversion costs related to integrating acquisitions and employee separation costs. For all periods presented, these costs are included in total operating expenses.

(6) Amortization costs associated with acquired trade names and customer lists.

(7) Tax effect was calculated using the Company's adjusted annual effective tax rate.

(8) Represents the removal for remeasurement of deferred taxes related to intangibles for changes in deferred rate, the removal of the tax effect of non-deductible transaction costs and prior year adjustments of non-deductible items.

(amounts in thousands, except for per share data)

(Unaudited)

	13 Weeks Ended					52 Weeks Ended						
(In thousands)	Dece	mber 25, 2021	De	December 26, 2020		December 25, 2021		cember 26, 2020				
Reported income tax (expense) benefit	\$	4,538	\$	(1,979)	\$	(3,675)	\$	(6,677)				
Transaction and integration costs ⁽¹⁾		(61)		(4,021)		(1,032)		(5,808)				
Initial public offering readiness ⁽²⁾		(456)		(484)		(1,716)		(663)				
Non-cash equity-based compensation ⁽³⁾		(230)		—		(229)		—				
Supply chain optimization ⁽⁴⁾		—		(231)		—		(480)				
Non-recurring costs ⁽⁵⁾		(5,228)		(37)		(5,186)		(249)				
Acquisition amortization ⁽⁶⁾		(3,074)		1,035		(7,573)		(2,686)				
Adjusted income tax (expense)	\$	(4,511)	\$	(5,717)	\$	(19,411)	\$	(16,563)				
Reported effective tax rate		54.3 %	6	132.0 %	6	65.8 %	6	38.2 %				
Transaction and integration costs ⁽¹⁾		(0.2)		(104.8)		(2.6)		(6.4)				
Initial public offering readiness ⁽²⁾		(1.4)		(12.6)		(4.3)		(0.7)				
Non-cash equity-based compensation ⁽³⁾		(0.7)		_		(0.6)		—				
Supply chain optimization ⁽⁴⁾				(6.0)				(0.5)				
Non-recurring costs ⁽⁵⁾		(16.5)		(0.9)		(13.0)		(0.3)				
Acquisition amortization ⁽⁶⁾		(9.8)		26.9		(19.0)		(3.0)				
Adjusted effective tax rate		25.7 %	%	34.6 %	6	26.3 %	6	27.3 %				

(1) Tax effect adjustment of transaction costs and certain integration costs associated with the Birch Benders Acquisition as well as costs associated with incomplete potential acquisitions and substantial one-time costs related to a large, uncompleted transaction.

(2) Tax effect adjustment of costs associated with preparing for an IPO, including public company readiness, primarily comprised of professional fees.

(3) Tax effect adjustment of non-cash equity-based compensation expense associated with the grant of equity-based compensation provided to officers, directors and employees.

(4) Tax effect adjustment of expenses for professional fees related to supply chain manufacturing optimization and costs associated with SKU rationalization and certain other strategic initiatives. There are no costs for the 13 weeks and 52 weeks ended December 25, 2021.

(5) Tax effect adjustment of costs related to loss on extinguishment of debt, forgiveness of capital advance, legal and consulting costs associated with the dividend, ERP conversion costs related to integrating acquisitions and employee separation costs.

(6) Tax effect adjustment of amortization costs associated with acquired trade names and customer lists.